

# What is bespoke?

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## What is bespoke?

Bespoke is another term for a custom-made product or service to exactly meet the customer's specification. Originally applied to clothing, this idea has spread through many industries including software development.

## So what is bespoke computer software?

Bespoke computer software, also known as custom-software, is a piece of software specifically developed to meet an organisation exact requirement and need. For example, after completing a needs assessment you become aware of the need for a few certain features on a new customer database. You search for an 'off the shelf' solution and you can't find a solution that fits this design. Therefore, you turn to a solution that is custom designed for you and your business. This is known as a bespoke computer software solution.

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